



Welcome back to the Engineering Village Newsletter!

We've been very busy since you last heard from us, and I hope you are as excited as I am about the continued evolution of Engineering Village (EV) over the past year. We have added several new databases, a new mapping tool powered by Google Maps for GeoBase and GeoRef, third party publishers' professional reference content, and a 2Collab tagging option. All of these changes bring us closer to our primary goal: to provide engineering researchers with answers and insight through targeted search capabilities, authoritative content, and tools for managing and sharing research.

We work hard to stay true to that goal and are happy to see from our 2008 customer survey that most of you agree. On behalf of the extended EV team, thank you for your continued support. Enjoy the new quarterly EV Newsletter—we look forward to working with you directly in solving your on-going research challenges.

Sincerely,
Colby Ellis
CEO Elsevier Engineering and Technology Group

Tips and Tricks

Looking for ways to save time and better manage your research?

Access the benefits of a Personal Account on Engineering Village:

1. Go to www.engineeringvillage.com
2. Click "Register" in the "Personal Account" box on the left side of the screen
3. Fill in your name and email and create a password
4. Start taking advantage of options such as saving results, setting up automatic weekly alerts, and sharing records of interest!

[View a quick demo](#) to see how easy it is.

From the Editor...

As Sir Francis Bacon famously stated, knowledge is power. Yet it's not enough to have knowledge – you need to share it. We can all benefit from open communication and the ability to tap into the knowledge and expertise of our peers. In this issue, we explore the vast opportunities for new ways to collaborate through Web 2.0. As you will see, the possibilities for sharing are endless.

Please use this newsletter as another source for sharing knowledge about Engineering Village. In addition to keeping you updated on research trends, upcoming events, product updates, and the exciting work being done by your peers, we hope this newsletter will serve as a forum for response and feedback so that we can continue to help you benefit from being part of the Engineering Village community.

Do you have any feedback on this issue? Please let us hear from you!

[EMAIL THE EDITOR](#)

Web 2.0: Taking Information Collaboration to the Next Level

Joel Bernstein
Director of Information Technology, Engineering Information



Web 2.0. You've read about it, heard about it, and chances are, you are already benefiting from the Web 2.0 technology that's behind some of Engineering Village's most popular features. In its simplest definition, Web 2.0 is the maturing

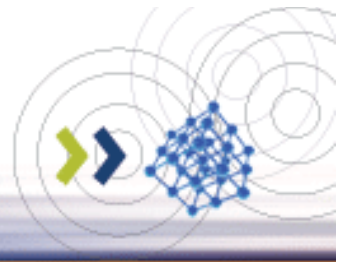
of the internet towards a more collaborative environment, where web-based communities and their hosted services facilitate sharing between users. Web 2.0 also involves improved interactive interfaces and the sharing of information between applications.

[READ MORE](#)

Engineering Village Product News

New! Referex Frontlist Release and Content Expansion: In November, nearly 200 new frontlist Elsevier titles will be added to EV's database of full-text professional reference texts. With this release, full-text handbooks from William Andrews Publishers will also be added, marking the first time 3rd party content can be accessed on Referex [Check it out!](#)

New! 2Collab tagging option added to EV: users of multiple Elsevier products such as Scopus and Science Direct can now organize, share, and manage records across products in one centralized location. [Learn More!](#)



Appealing to Library Users with Web 2.0: An Interview with Jay Bhatt

Jay Bhatt is the Information Services Librarian for Engineering at Drexel University in Philadelphia, Pennsylvania. With his background in Electrical and Computer Engineering as well as Library and Information Science, Jay is committed to helping engineering students and researchers find the information they need.

Ei's Alicia Burns recently spoke with Jay about the social networking and Web 2.0 tools he uses to engage Drexel's engineering researchers and help them get the most from their research.

[READ INTERVIEW SUMMARY](#)

[LISTEN TO PODCAST](#)

Share your Ideas!

Do you have story ideas? Comments on an article in this issue?

We want to hear them. Whether you're taking steps to improve communication between researchers at your institution, exploring innovative ways to make your library more eco-friendly, or seeing interesting trends in engineering research that you'd like to share, let us know. You could be featured in our next issue!

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Upcoming Events:

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Join us for a free online seminar to learn how the latest updates and features on Engineering Village can help save time, streamline research, and improve results. Seminars being offered at this time include:

- **GeoBase and GeoRef on Engineering Village** – Geosciences searching with Google Maps
- **Introduction to Engineering Village** – Effective searching and results management, including saving searches, setting up email and RSS alerts, creating groups, tagging records, and more

Visit the [Ei Support Center](#) to view the full schedule and to register. All of our online seminars are free of cost and open to anyone.